

AI-POWERED. HUMAN-GUIDED. CHANGE-FOCUSED.

FROM CASE MANAGEMENT TO LASTING CHANGE



BEYOND COMPLIANCE. BUILT FOR REAL CHANGE.

Most case management systems are built for documentation and oversight. Journey.do is different. **Built to address criminogenic needs and ensure long-term public safety.** Our AI tools increase staff effectiveness, while reducing their workload and ensuring fidelity at scale.

- EVIDENCE-BASED, BEHAVIORAL CHANGE
- AI-POWERED CASE MANAGEMENT SUITE
- ANYTIME, ANYWHERE GROWTH PROGRAMS
- REAL-TIME, EMBEDDED, STAFF SUPPORT



By combining AI, behavioral science, and anytime-anywhere programming, **we simplify case management**—so officers spend less time documenting and more time supporting change.

REAL WORLD RESULTS

80,000+
User Accounts

150,000+
Story Connections

100,000+
Stories Published

150,000+
Lessons Completed

55,000+
Certificates Earned

MOVING SUPERVISION BEYOND COMPLIANCE

By combining a human-centered growth platform with AI-powered insights, **Journey.do** turns **documentation into insight—and insight into action.**

Every intake, note and contact becomes aligned toward behavioral change; growth is structured by the platform and reinforced by our coaches, giving officers the insights and time to focus on what matters most—providing personalized care and accountability.

“The AI doesn’t just save time—it gives it back. Staff who used to spend hours buried in case notes now use that time to role-play, build skills, and personalize supervision. What once took three hours of paperwork now fuels three hours of human connection.”

County Supervisor

HOW THE SYSTEM SUPPORTS CASES OVER TIME

1

Intake & Case Plan

Identifies needs and goals to create a plan that guides behavioral change from intake forward.

AI transcribes intakes, integrates documents, and generates updateable case plans for review.

2

Growth & Ongoing Support

Keeps plans, programs, and contacts aligned, so progress continues across people and places.

AI generates insights, structured notes and guides next steps—giving officers real-time context to guide supervision.

3

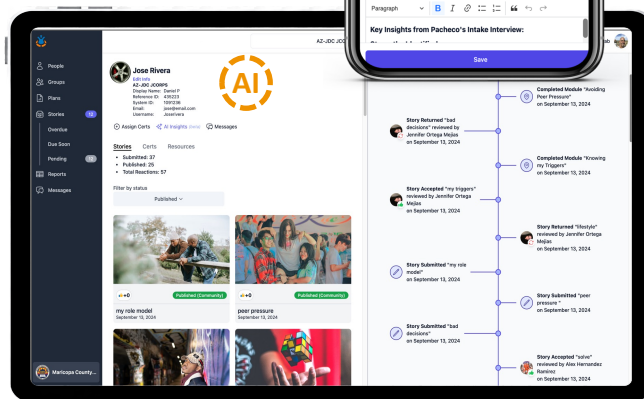
Transition & Outcomes

Documents progress, supports transitions, and prepares individuals for next steps across settings.

AI compiles summaries, supports transition planning, and generates reports that make progress visible and defensible to all stakeholders, across time and contexts.



Sprout, your AI assistant.



AI Case Planner

Generates plans from interviews and any files

AI Notetaker

Transforms client sessions into structured case notes

Insight Generator

Auto-generates insights from notes and contacts

Report Maker

Creates structured outputs aligned to your needs



Contact us at sasha@lifelabstudios.org or learn more at journeydo.com

ANYTIME, ANYWHERE PROGRAMMING

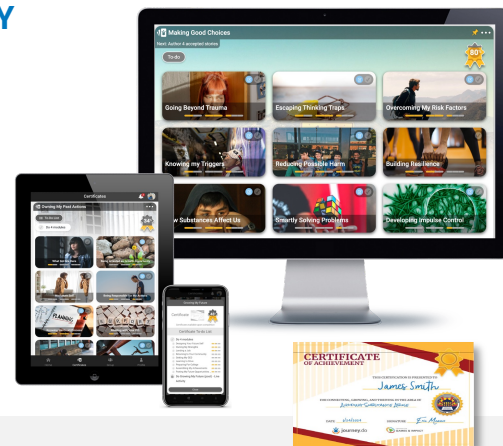
Structured Growth Programs That Reinforce Supervision Goals

Journey.do delivers evidence-based programs aligned to key criminogenic needs—with our app accessible across detention, probation, and diversion,. You assign and we run, or we power your staff. Programs use our AI-powered dashboard, providing accountability and actionable insights for staff.

A CONTINUUM OF CARE FROM INTAKE TO OUTTAKE & RE-ENTRY

- **Clients** engage in a personalized growth plan aligned to needs
- **Coaches** reinforce growth through accountable feedback
- **AI** surfaces strengths, challenges, and next steps toward goals
- **Officers** receive ongoing, timely insights to better guide each individual in their care, and across contexts

Journeys are accessible across secure care, probation, diversion, and re-entry, with distinct pathways for youth, transitional adults, and adults. All content is available in multiple languages, with read-aloud and voice-to-text support.



PROTECTIVE FACTOR CERTIFICATES

Each certificate represents a structured, evidence-based pathway officers can assign or reinforce—aligned to criminogenic needs and supervision goals Each Modules provide focused growth topics.

PROSOCIAL SKILLS

1 MAKING GOOD CHOICES

- ☐ Going Beyond Trauma
- ☐ Escaping Thinking Traps
- ☐ Overcoming Risk Factors
- ☐ Developing Impulse Control
- ☐ Building Resilience
- ☐ Smartly Problem Solving
- ☐ Knowing My Triggers
- ☐ Building a Positive Life

ATTITUDES, VALUES & BELIEFS

2 HAVING A POSITIVE ATTITUDE

- ☐ Recognizing My Inner Value
- ☐ Being My Best Self
- ☐ Letting Go of Negativity
- ☐ Finding Ways to be Positive
- ☐ Harnessing My Thoughts
- ☐ An Attitude of Gratitude
- ☐ Growing Compassion
- ☐ Finding My Purpose

PEER AND SOCIAL SUPPORTS

3 BUILDING STRONG RELATIONSHIPS

- ☐ Finding Positive Role Models
- ☐ Building Positive Friendships
- ☐ In Romantic Relationships
- ☐ Creating Boundaries
- ☐ Showing Empathy
- ☐ Listening Actively
- ☐ Communicating Effectively
- ☐ How I Affect Others

FAMILY & LIVING ARRANGEMENTS

4 STRENGTHENING FAMILIES

- ☐ Recognizing My Family
- ☐ Improving Family Communication
- ☐ Clarifying Roles & Boundaries
- ☐ Making Positive Memories
- ☐ Doing My Part
- ☐ Coping with Family Struggles
- ☐ Putting Myself First
- ☐ About My Heritage

PHYSICAL & MENTAL HEALTH

5 PURSUING HEALTH AND WELLNESS

- ☐ Staying Active
- ☐ Caring for My Skin and Teeth
- ☐ Fueling My Body
- ☐ Healthy Sleep Habits
- ☐ Understanding Depression Reducing Stress & Anxiety
- ☐ Dealing with Loss
- ☐ Managing My Anger

EDUCATION/EMPLOYMENT

6 GROWING MY FUTURE

- ☐ Designing Your Future Self
- ☐ Owning My Strengths
- ☐ Landing a Job
- ☐ Positive Community Engage.
- ☐ Getting my GED
- ☐ Learning to Drive
- ☐ Preparing for College
- ☐ Assembling Achievements

AVOIDING SUBSTANCE USE

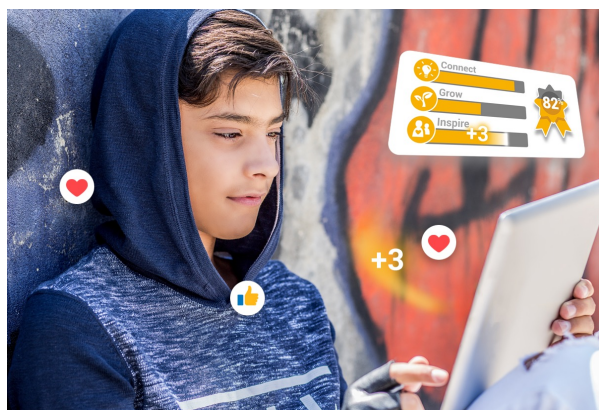
7 AVOIDING SUBSTANCE ABUSE

- ☐ Intro to Substance Abuse
- ☐ Understanding Substances
- ☐ Examining Substance Use
- ☐ Growing My Resistance
- ☐ Substances & Families
- ☐ Helping Others with Substance
- ☐ Building a Positive Lifestyle
- ☐ Creating a Plan Forward

TAKING RESPONSIBILITY

8 OWNING MY PAST ACTIONS

- ☐ What Got Me Here
- ☐ Being Arrested as Growth Opportunity
- ☐ Knowing the Court Process
- ☐ Meeting With Your P.O.
- ☐ Actions Have Consequences
- ☐ Failing Forward
- ☐ Taking the Extra Step
- ☐ Investing in Myself



ADDITIONAL LEARNING JOURNEYS

FOR YOUTH

- Gun Safety
- Substance Prevention
- Teen Parenting
- Remanded Youth
- Pre-Diversion, Schools

FOR TRANSITION & ADULTS

- Re-Entry
- Financial Readiness
- Adulting 101
- Jail Shift
- Young Adult Topics (18-25)

Whether your staff runs the programs—or we do with our trained coaches—staff stay in the loop, the system carries the load, and everything stays aligned with your case management goals.

Where Case Management and Personalized Change Come Together

Behavioral change can be hard to achieve—yet it becomes possible when every interaction counts. By combining evidence-based programming, trained coaches, and AI insights, individuals receive consistent, personalized support—while officers gain clarity, insight, and time to focus where it matters most.

Sustainable change begins with **investing in people**. By complementing our case management tools and anytime, anywhere programs, we help agencies shift from monitoring to mentoring, from oversight to opportunity, and from refereeing to coaching—using our **referee-to-coach journeys for staff**.

“Before the program I didn’t care about my future, but now I’ve graduated, started a job, and have real goals like becoming an electrician.”

Gun Safety Program Client

SAFETY AND SECURITY

Trust begins with security. We build that security into our cloud platform, infrastructure, and processes—protecting data at every level while ensuring our AI is robust, transparent, and guided by a **human in the loop**.

- **Enterprise-Grade Protection.** We use robust security measures including encryption at rest and in transit, role-based access control (RBAC), and multi-factor authentication (MFA). Our **SOC 2–aligned**, multi-tenant architecture ensures data integrity and responsible handling across county and agency partners.
- **Privacy-Centered AI.** Our AI systems are built with privacy, fairness and human oversight at its core. **Data is never used to train AI models or shared externally.** AI-generated insights are reviewed by staff ensuring human oversight, reducing bias, and aligning with SOC 2 privacy and security principles.

ABOUT US

Lifelab Studios is a spin-out of Arizona State University led by learning scientists, platform engineers, and practitioners with deep experience designing programs to support real-world growth.

Our work focuses on building evidence-based programs, AI-enabled tools, and connected growth pathways that help organizations deliver consistent, personalized support—without increasing staff workload.

We design small-group and individual Journeys alongside integrated case management to create structure, accountability, and meaningful progress—ensuring participants are supported, engaged, and recognized for their effort.



Learn how Journey.do supports supervision, growth, and accountability



Lifelab
STUDIOS