

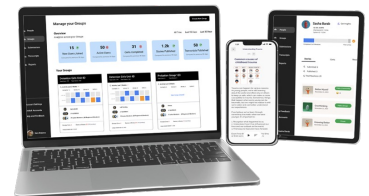
PERSONALIZED BY AI, GROUNDED IN CARE ANYTIME, ANYWHERE SUPPORT FOR STRUGGLING YOUTH



**ENSURE EVERY STUDENT IN YOUR CARE GETS
PERSONALIZED, SUSTAINED SUPPORT**

Whether students are navigating trauma, peer pressure, or simply making unhealthy choices, our growth journeys provide **structure, care, and personalized tools** to ensure they can succeed.

- EVIDENCE-BASED THERAPEUTIC FRAMEWORK
- COME ALONGSIDE GROWTH SPECIALISTS
- ANYTIME, ANYWHERE GROWTH PLATFORM
- AI-POWERED INSIGHTS FOR STAFF AND ORGANIZATION



Powered by a **tech-enabled platform** and an **online coaching service**, we provide a **research-based, anytime, anywhere** program to ensure growth happens. You receive **data transparency** and AI ensures **fidelity at scale**.

75,000+
User Accounts

300,000+
Story Connections

100,000+
Stories Published

300,000+
Lessons Completed

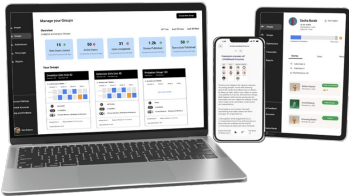
60,000+
Microcerts Earned

WE POWER CHANGE

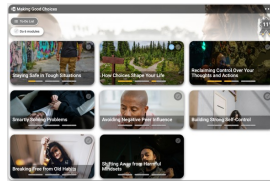
We offer **anytime, anywhere, tech-enabled programs** that help students explore who they are, who they want to be, and how to get there. Whether they are navigating trauma, peer pressure, or simply making bad choices, our growth journeys provide **structure, care, and personalized tools** to ensure they can succeed.

KEY PROGRAM ELEMENTS

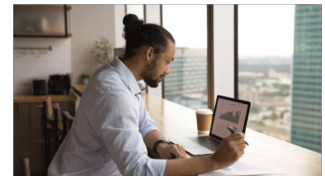
Anytime, Anywhere Growth Platform



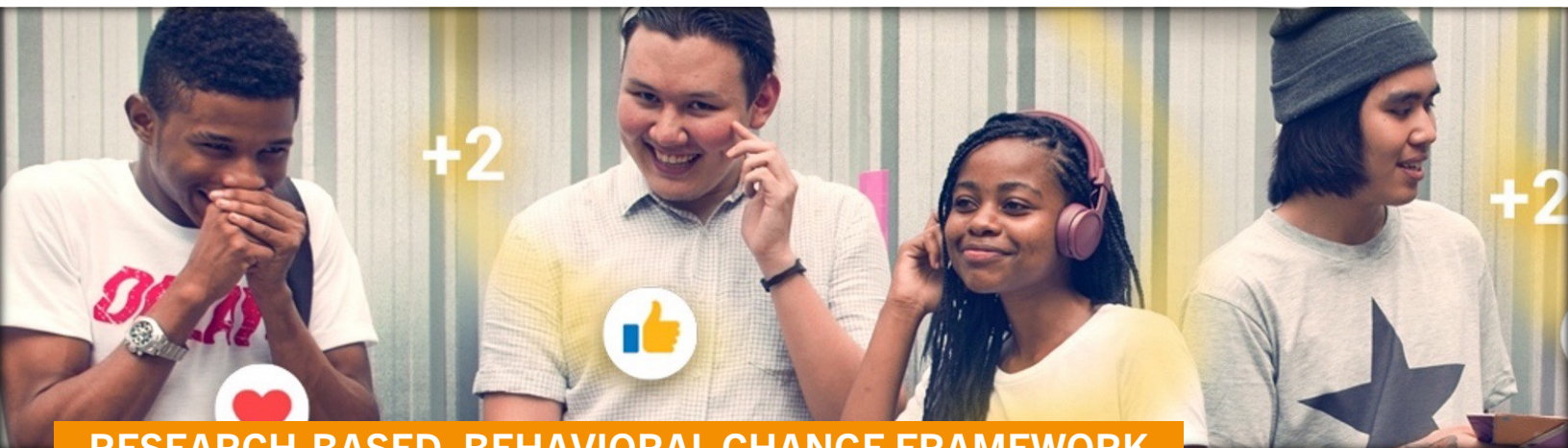
Trusted and Validated Growth Journeys



Come Alongside Coaching Service



Our innovative programs blend **cutting-edge AI technology** with **compassionate human coaching** to create **growth experiences** that **adapt** to each student needs—not the other way around. Using our anytime, anywhere platform and **coaching service**, programs are delivered **during school and/or outside**.



RESEARCH-BASED, BEHAVIORAL CHANGE FRAMEWORK

Our **behavioral change framework** ensures that every participant follows the **same structured journey** from **intake to outtake**, receiving high-quality, strength-based support. Guided by **trained coaches** using **evidence-based practices** and **AI-driven insights**, we provide **consistent, personalized care** every time.



01: Onboard Meeting

1:1 Meeting to build rapport, identify needs, set goals, and onboard user.



02: Growth Plan

Customized roadmap with a targeted and responsive plan that is shareable.



03: Certificate One

First major achievement recognized when individual completes Modules in an area.



04: Certificate Two

If multiple certificates expected, each has a significant milestone based on target Modules.



05: Transition Plan

Summary of achievements, challenges, and next-steps transition plan shared with learner.



06: Outtake Meeting

Final session to affirm success, discuss challenges, and transition.

You assign youth and we take it from there, ensuring each youth are seen, valued and validated for the progress they make. You use the coaching dashboard to track progress, provide support, and generate reports.

GROWTH JOURNEYS

Protecting My Future Program



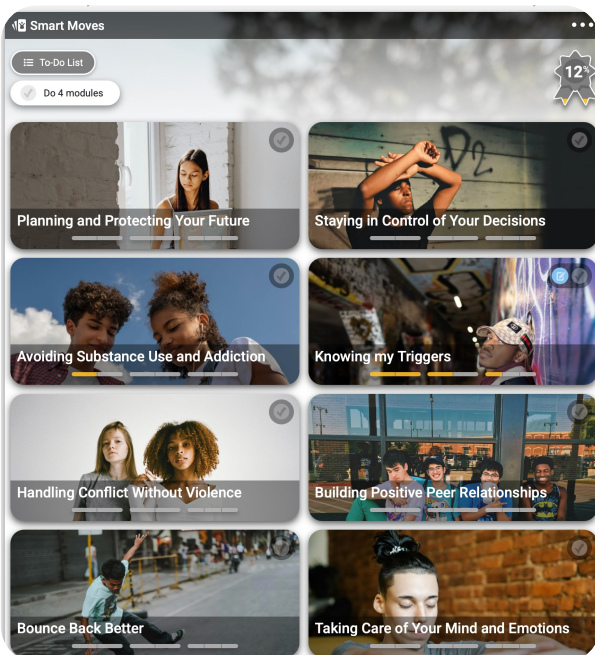
For **students** who are **struggling, suspended, or at risk** of falling through the cracks. We've got them. From **intake** to **outtake**, we provide the **growth**, support, and life tools they need to turn things around. **You simply assign them — we do the rest.**

Whether it's our **Strong Choices** certificate for antisocial behavior or Avoiding Substance Abuse for sobriety support, **you simply assign — we take care of the rest.**

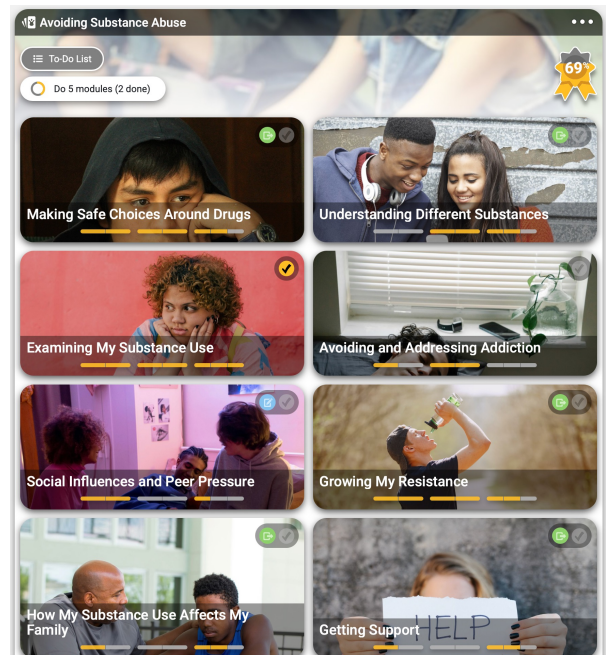
- 1 Personal Intake & Growth Plan:** The program begins with a personalized intake using motivational interviewing to identify areas of need. An AI-generated growth plan is created, e-signable, and shareable with educators, counselors, families, and the student.
- 2 Guided Growth Journey:** Students complete targeted modules in assigned **Certificates** (e.g., **Smart Choices** for impulse control, **Sober Ground** for substance use). They engage with peer stories, build practical skills, and receive strength-based, developmentally appropriate feedback.
- 3 Certificate & Transition Plan:** Students earn a Certificate and receive an AI-enhanced transition plan that reinforces progress and outlines clear next steps, supporting continued growth at school, at home, and in the community.



Smart Moves



Sober Ground



Certificate Areas

Smart Moves Certificate – Designed for youth needing **stronger decision-making and impulse control skills**, this helps youth understand triggers, manage impulses, avoid risky behaviors, prevent truancy, and make choices that protect their future. Builds practical life skills that support school success and personal accountability.

Sober Ground Certificate – Designed for youth **struggling with substance use**, this helps them reflect on their choices, understand addiction, build resistance skills, and strengthen healthy coping strategies. Supports prevention, recovery, and long-term well-being through guided reflection and practical skill-building.

Protective Factors – Designed for at-risk youth (almost as pre-diversion), this program targets **eight criminogenic areas**, including prosocial skills, healthy relationships, family struggles, career futures, and substance avoidance to prevent disengagement and justice involvement. Assignable and credit-eligible.

PROGRAM INTEGRATION

ANYTIME, ANYWHERE PERSONALIZED CARE

We build a **private platform** instance with **custom branding** tailored to your organization. Members are assigned to secure groups where they experience **anytime, anywhere, personalized** care. We ensure your students feel seen and valued as they grow the skills they need to succeed—in school and in life.



You decide group structure, and which programs are relevant to these groups.



Individuals are assigned to groups and supported from intake to outcome with personalized care.



You have oversight, transparency, and AI insights through our champion dashboard.

Your staff and organization have continuous access to the coaching dashboard to track progress, provide support, and generate reports at the individual, group, or organizational level.

Decisions to Make

- 1 What Drives Completion?** Participants need a clear reason to finish. Our program builds authentic motivation, but success depends on meaningful incentives, clear expectations, or structured requirements that drive engagement.
- 2 How Involved is Your Staff?** We can manage everything from intake to outcome, or your staff can take on key roles—such as leading, providing feedback, or using insights to reinforce growth. Outcomes.
- 3 Which Programs, for Whom, and How Many?** We offer multiple programs for youth and staff. Determining who will participate, how many people enrolled, and over what time ensures the right fit.

Safety and Security

Trust starts with security. Built into our platform, infrastructure, and processes, our safeguards protect data at every level. We use **advanced encryption, role-based access control, multi-factor authentication**, and detailed **audit trails** to ensure integrity. In terms of AI, **no data** is **shared** externally, **saved** or **used** to refine AI models.

ABOUT US

Lifelab Studios is a spin-out of Arizona State University and is led by a team of learning scientists, platform engineers, growth specialists, and successful entrepreneurs.

We Believe that

Personal growth is critical for life success and fulfillment, and that everyone has the potential to do amazing things.

We are committed to

Providing clients the best social growth platform in the world, supported in a manner to ensure personal growth.

We are deeply passionate

About powering personal growth through small group journeys where members are seen, valued, and validated for their efforts.



LEARN MORE



A personal growth and wellness company.

Makers of

