

ANYTIME, ANYWHERE, NEXT-GEN APPROACH FOR ADULT RE-ENTRY



Benefits to You

Transform consequences into real-world, positive change.

- Adults leave the system better prepared for life success
- Departments gain increased results without burdening staff
- Counties gain AI insights on how to better support re-entry



ENSURE THOSE LEAVING YOUR SYSTEM ARE READY TO SUCCEED.

3 PROGRAMS IN ONE

Protective Factors Journey

1

Prison Entry (1 to 6 months)

- Meet Criminogenic needs
- Build Responsive Skills

Re-Entry Success Journey

2

Prison Release (-30 to +45 days)

- Re-Entry Success
- Basic Life Skills

Life Success

3

Post Release (+6 months)

- Purpose and Career
- Finances, Substances Relationships

WE POWER CHANGE

Powered by a tech-enabled platform and coaching service that is pioneering a new era of change, we protect public safety through ensuring positive change.

The Adult Reentry Program helps individuals successfully transition from prison to home by building essential skills, fostering confidence, and preparing them for life success. The program ensures they are supported throughout the reentry process and for six months after returning home, empowering them to create a stable and positive future.



- It is strength-based and connects people to relatable stories within a safe and secure small group
- It uses the power of applied content, personal narrative and strength-based feedback to power life change
- It includes integrated growth plan, shareable transcripts, and admin dashboard for managing growth with full accountability



WE TAKE CARE OF GROWTH

Anytime Anywhere Platform

Officers have insights, but we run the programs from intake to transition with office ensuring criminogenic needs are met and protective factors are grown.



Clients grow in safe and secure groups

We create **private groups** with those on your caseload or unit. All data is **safe and secure** with settings tailored to your group needs. Your private groups exist at any level, such as one-per-officer or based on topic such as substance usage. Your staff have full oversight.



Clients receive personalized care

Adults level-up in **protective factor and re-entry journeys** with feedback from our **trained growth specialists**. Members use any device to login and make progress on their journeys. Generative AI, game meters, coaches, and social validation is used to motivate growth.



You receive full data transparency

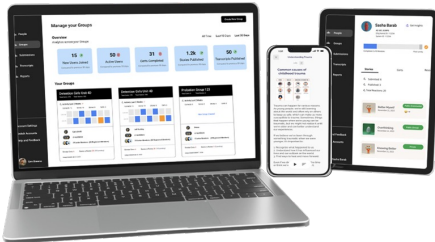
Your staff receives **up-to-the-minute data** the entire time. Staff can use this data, along with **AI insights**, to provide supportive feedback, manage growth, and share with families. Departments view **actionable data** at level of member, group, or organization.

HOW IT WORKS



PROGRAM ELEMENTS

Anytime, Anywhere Growth Platform



App for Learner

- Available Anytime, Anywhere
- Patent-Pending Growth Framework

Come Alongside Coaching Service



Trained Growth Specialists(GS)

- Managed from Intake to Outtake
- Use Evidence-Based Practices

Artificial Intelligence (AI) Insights



AI Insights for Individuals

- Ensure Individual/Group Accountability
- Empower Human Connections

App for Coaches

- Manage Individual/Group Progress
- Oversight of Learners Transformation

Powering Your Staff

- Staff Choose Level of Engagement
- Transparency, Oversight, Insights

AI Oversight for Leaders

- Oversight of Individual/Group Progress
- Insights for Entire Organization

RESEARCH-BASED, BEHAVIORAL CHANGE FRAMEWORK

Grounded in our behavioral change framework, every person receives the same **quality of care** from intake to outtake. Growth is supported by trained coaches providing strength-based feedback and personalized care, using evidence-based practices enhanced by AI, to ensure quality and consistency of care.



EACH JOURNEY INCLUDES:

01 INTAKE MEETING

1:1 Meeting to build rapport, identify needs, set goals, and onboard user.

03 CERTIFICATE ONE

First major achievement recognized when individual completes desired number of Modules in an area.

05 TRANSITION PLAN

Summary of achievements, challenges, and next-steps transition plan.

02 GROWTH PLAN

Customized roadmap with a targeted and responsive plan that is shareable.

04 CERTIFICATE TWO

If multiple certificates expected, each has a significant milestone based on completing expected Modules.

06 OUTTAKE MEETING

Final session to affirm success, discuss challenges, and transition.

PERSONAL GROWTH PROGRAMS

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AVAILABLE CERTIFICATES

The program begins on the first month of incarceration. We do a growth intake, either with online coach or AI, in which needs are assessed, a personalized plan is created, and they are onboarded to the program. Then, the justice-involved individual is supported from incarceration through re-entry:



Protective Factors Journey (Incarceration Phase) – Intake (zoom, phone, or in platform) occurs within the first 30 days when individuals are most receptive to change. Participants receive a personalized growth plan, focusing on **two criminogenic need areas** (e.g., **substance use, pro-social skills, employment readiness, etc.**). They complete targeted modules while incarcerated with secure officer-based 2FA authentication, and our growth coaches provide personalized feedback on all submissions through our Coaching Dashboard.



Re-Entry Journey (30 Days Pre-Release to 45 Days Post-Release) – Participants complete an intake 30 days pre-release to identify **key re-entry challenges** (e.g., finances, housing, employment, relationships, substance use, etc.). They review plan and Modules before they leave, working on Re-entry Modules during first 45 days post-release. Personalized feedback is provided on all submissions, and live mentoring sessions are available.



Life Success Journey (6 Months Post-Release Support) – This phase ensures continued progress post-reentry, focusing on **financial stability, job readiness, substance use prevention, and relationship-building**. Modules and certificates emphasize applied, real-world skills to prevent recidivism and promote long-term success.

○ Protective Factor Certificates

- Pro Social Skills
- Physical & Mental Health
- Education & Employment
- Substance Avoidance
- Attitudes, Values, & Beliefs
- Improving Family Relations
- Peer & Social Support
- Taking Responsibility

○ Adult Re-Entry

- Securing Safe Housing
- Ensuring Positive Peers
- Finding Work and Purpose
- Balancing Finances
- Avoiding Substance Abuse
- Working Through Anger
- Being Fit and Healthy
- Choosing to Be Positive
- Managing Mental Health

○ Life Success Certificates

- Happiness & Life Satisfaction
- Mental & Physical Health
- Meaning and Purpose
- Character & Virtue
- Close Social Relationships
- Financial & Material Stability

PROGRAM INTEGRATION

ANYTIME, ANYWHERE PERSONALIZED CARE

We build a customized platform instance with private groups tailored to your needs, managed by your staff or ours. Groups can be organized by officer, unit, or topic for seamless support from start to finish. Members are then assigned to groups where they experience anytime, anywhere, personalized care from intake to outcome.



You decide group structure, and which programs are relevant to these groups.



Individuals are assigned to groups and supported from intake to outcome with personalized care.



You have oversight, transparency, and AI insights through our champion dashboard.

HOW WE INTEGRATE

1

White-Label Platform Setup. We start you with a customized, county-specific instance of the platform branded for your organization, with private groups based on your organizational structures. Programs can be assigned to specific groups or individuals, ensuring tailored and secure access.

2

Each Person Assigned to Our Care Receives:

a

Individual Registration and Intake. Participants are registered within designated groups and gain access to relevant programs. Most begin with an intake meeting, led by our staff or yours, to create a personalized plan.

b

Anytime, Anywhere Platform Support. Participants use the platform to complete targeted modules, connecting with peer stories, leveling up their skills, and receiving strength-based feedback. Using our AI-enhanced coaching dashboard, you can monitor progress, provide support, and access real-time insights.

c

Completion and Transition Planning. Participants earn downloadable certificates for milestones achieved. An AI-enhanced, shareable transition plan highlights accomplishments and outlines next steps to ensure success.

3

Ongoing Staff Access and Reporting. Your staff and organization have continuous access to the coaching dashboard to track progress, provide support, and generate reports at the individual, group, or organizational level.

Your staff have access to a comprehensive dashboard that offers AI-driven insights, tracks progress in real-time and provides data transparency to your staff across all 3 journeys.

ABOUT US

Lifelab Studios is a spin-out of Arizona State University and is led by a team of learning scientists, platform engineers, growth specialists, and successful entrepreneurs.

We Believe that

Personal growth is critical for life success and fulfillment, and that everyone has the potential to do amazing things.

We are committed to

Providing clients the best social growth platform in the world, supported in a manner to ensure personal growth.

We are deeply passionate

About powering personal growth through small group journeys where members are seen, valued, and validated for their efforts.



Lifelab
STUDIOS

A personal growth and wellness company.

Makers of



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