journey.do

ANYTIME, ANYWHERE, NEXT-GEN APPROACH TO POSITIVE CHANGE.

Connect
Grow
Inspire +3
82%

Benefits to You

Transform consequences into real-world, positive change.

- Departments gain increased results without adding staff
- Officers' workload is reduced while their impact is increased
- Individuals make positive change supported by growth specialists

COME ALONGSIDE SERVICE

Reduce recidivism among youth (13-18) and young adults (18–25) by growing protective factors and life skills

50,000+	125,000+	60,000+	125,000+	40,000+
User Accounts	Story Connections	Stories Published	Grows Completed	Microcerts Earned

WHY IT MATTERS

There is a nationwide shift away from punishing individuals and instead supporting personal growth to make positive change. **But content and desire are not enough.**

WE POWER REAL CHANGE.

We offer a mobile-first, connected growth platform where people are seen, supported, valued, and validated for their growth.

- By blending personal narratives with social validation and gamification elements, we drive genuine and positive life change.
- Officer oversight, AI insights, and up-to-the minute data accountability ensure county goals are met.

We come along side your officers ensuring criminogenic needs are met and protective factors are grown.

Managed by your team or ours, we provide evidence-based journeys aligned to criminogenic needs and intake assessments, turning risk factors into protective factors in a genuine and applied way.

WE TAKE CARE OF GROWTH

Enroll Youth and Young Adults

Officers have insights, but we run the programs from intake to transition with office ensuring criminogenic needs are met and protective factors are grown.

Members together in private groups

We create private groups with only individuals on your caseload or unit. All data is safe and secure with settings tailored to your group needs. Your private groups exist at any level, such as one-per-officer or based on topic such as substance usage.

Members pursue growth journeys

Members level-up in protective factor journeys with feedback from our trained growth specialists. They use devices they already have, or we provide secure solutions. AI, game meters, and social validation is used to motivate personalized growth.

You receive full data transparency

Your staff receives up-to-the- minute data the entire time. Staff can use this data, along with AI insights, to provide supportive feedback, manage growth, and share with families. Departments view actionable data at level of user, group, or organization.

WHAT WE OFFER

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● Connected-Growth Platform

Journey.do is a justice-involved platform and service that is pioneering a new era of change, tailored to address specific criminogenic needs and decrease recidivism.

- It is strength-based and connects people to relatable peer stories within a safe and secure small group

- It uses the power of personal narrative, positive reputation, gamification, and applied content to power life change

- It includes integrated growth plan, shareable transcripts, and admin dashboard for managing growth with full accountability

NSF

✦ AI Insights

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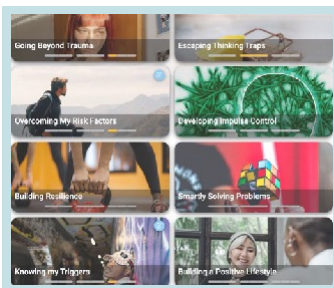
❶ Evidence-Based Journeys

The 8 Protective Factor Journeys are aligned to the most common criminogenic needs. These are available for youth and young adults, as well as other programs such as adulting, career readiness, and gun safety.

- Youth and young adults receive certificates for each completed journey, and digital portfolios can be created for officers and families

- Each journey includes research-based growth modules to ensure success, and is continually optimized for increased impact

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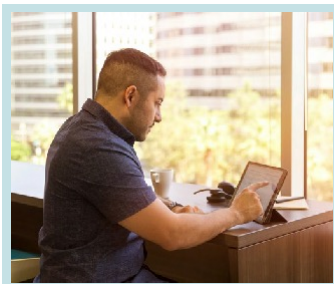
❷ Trained Growth Specialists

White Glove Service: Our Dedicated team and trained facilitators will provide end-to-end service support from intake to transition out.

- All our facilitators are skilled in supporting growth, and in providing trauma-informed and strength-based feedback

- Your staff can be deeply engaged, as they assign journeys and support progress, or we can handle it on your behalf

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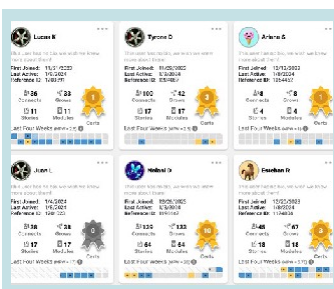
❸ AI Data-Driven Insights

Our Champion Dashboard provides up-to-the-second data analytics and AI driven insights at the level of individual, officer, department, and organization.

- For the officer these include actionable alerts, heat maps of progress, digital portfolios, and monthly usage counts

- For the department, these include group heat maps, monthly reports, and AI-generated insights

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Contact us at info@journey.do or learn more at change.journey.do
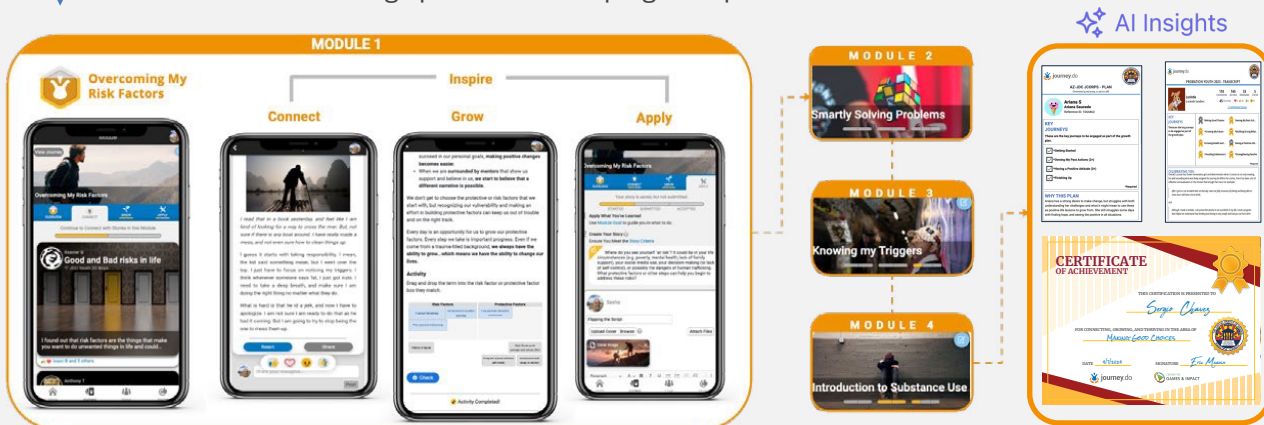
HOW IT WORKS

journey.do

Our staff sets up your white-label instance of the platform, including the library, branding, and group settings prior to onboarding. Caseloads are together in private groups, managed by our trained coaches. Our staff then supports each member of your caseload, from intake to transition out.

1 Personalized growth plan is generated, and certificates are assigned, based on need

2 Growee earns 2 certificates, with strength-based feedback along the way

3 Growth portfolio and transition plan is generated, signed by officer and shared out

Certificate Areas

- Prosocial Skills
- Substance Avoidance
- Attitudes, Values, and Beliefs
- Education/ Employment
- Peer and Social Support
- Taking Responsibility
- Family Relationships
- Physical and Mental Health

+ JSP JUSTICE SYSTEM PARTNERS
Staff as Coach

Initiating the Journey

1 Setup by Our Team w/ Officer Oversight
- An onboarding meeting is scheduled to create a personalized growth plan, and to walk youth through using the platform
- Officer receives insights, signs plan, which is then shared with youth and relevant parties

2 Starting the Journey
- Each journey contains modules that consist of four steps based on our connected growth cycle, with the officer having up-to-the minute progress updates

✨ AI Insights

MODULE 1 — Overcoming My Risk Factors — Inspire — Connect — Grow — Apply
MODULE 2 — Smartly Solving Problems
MODULE 3 — Knowing my Triggers
MODULE 4 — Introduction to Substance Use

CERTIFICATE OF ACHIEVEMENT

Progressing in the Journey

3 Progress and Feedback
- Each PF Journey includes 8 Growth Modules, with the goal being that they complete 4 Modules, connecting to peers, growing skills, and submitting life application stories for feedback
- Our trained coaches provide strength-based and trauma-informed reviews to ensure growth

4 Certification and Review
- As justice-involved individual reaches milestones, officers are provided updates and insights, and youth receive printable certificates along with a Growth Portfolio and transition plan

Where we Serve

COMMUNITY + DIVERSION + PROBATION + DETENTION

Learn more at change.journey.do