

ANYTIME, ANYWHERE, NEXT-GEN APPROACH TO POSITIVE CHANGE.



Benefits to You

Transform consequences into real-world, positive change.

- Departments gain increased results without adding staff
- Officers' workload is reduced while their impact is increased
- Individuals make positive change supported by growth specialists



COME ALONGSIDE SERVICE

AI Insights

Reduce recidivism among youth (13-18) and young adults (18–25) by growing protective factors and life skills

50,000+
User Accounts

125,000+
Story Connections

60,000+
Stories Published

125,000+
Grows Completed

40,000+
Microcerts Earned

WHY IT MATTERS

There is a nationwide shift away from punishing individuals and instead supporting personal growth to make positive change. **But content and desire are not enough.**

WE POWER REAL CHANGE.

We offer a mobile-first, connected growth platform where people are seen, supported, valued, and validated for their growth.

- By blending personal narratives with social validation and gamification elements, we drive genuine and positive life change.
- Officer oversight, AI insights, and up-to-the minute data accountability ensure county goals are met.

We come along side your officers ensuring criminogenic needs are met and protective factors are grown.

Managed by your team or ours, we provide evidence-based journeys aligned to criminogenic needs and intake assessments, turning risk factors into protective factors in a genuine and applied way.



WE TAKE CARE OF GROWTH

Enroll Youth and Young Adults

Officers have insights, but we run the programs from intake to transition with office ensuring criminogenic needs are met and protective factors are grown.



Members together in private groups

We create private groups with only individuals on your caseload or unit. All data is safe and secure with settings tailored to your group needs. Your private groups exist at any level, such as one-per-officer or based on topic such as substance usage.



Members pursue growth journeys

Members level-up in protective factor journeys with feedback from our trained growth specialists. They use devices they already have, or we provide secure solutions. AI, game meters, and social validation is used to motivate personalized growth.



You receive full data transparency

Your staff receives up-to-the-minute data the entire time. Staff can use this data, along with AI insights, to provide supportive feedback, manage growth, and share with families. Departments view actionable data at level of user, group, or organization.

A NEW APPROACH

ENSURING GROWTH HAPPENS

Every step of the way from **Entry to Life Success** with our **Come Alongside Service**



01 INTAKE MEETING

1:1 Meeting to build rapport, identify needs, set goals, and onboard user.

02 GROWTH PLAN

Customized roadmap with plan, and why it will lead to meaningful growth.

03 CERTIFICATE ONE

First major achievement recognized when individual completes desired number of Modules in an area.

04 CERTIFICATE TWO

If multiple certificates expected, second significant milestone achieved based on completing Modules.

05 TRANSITION PLAN

Summary of achievements, challenges, and next-steps transition plan.

06 OUTTAKE MEETING

Final session to affirm success, discuss challenges, and transition.

4-6 Hours Total, over 30-90 Days

SEEN AND VALUED

We offer a **mobile-first, anytime, anywhere platform** where members pursue goals, connect to inspiring peer stories, and get personal feedback from experts.

1. **Starts with "Why?"**, then cultivates connection with others who are on the same journey
2. **Uses expert content** to help members reach their goals with powerful ideas and tools
3. **Provides a sense of belonging** by valuing member stories and validating their progress
4. **Uses multiple incentives** – program, personal, and social relevance – to encourage progress
5. **Powers organizations with data** to enable continuous improvement



WHAT WE OFFER

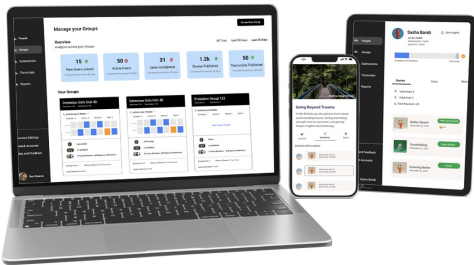


Journey.do is a platform and service pioneering a new era of change, ensuring all learners are seen, valued, and validated as they work on goals that matter to them and their future.

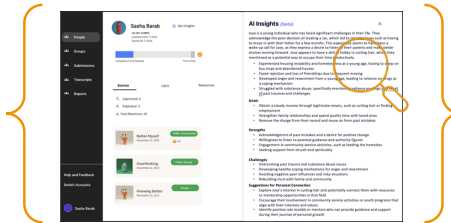
INTRODUCING A BETTER WAY

THE JOURNEY.DO PROGRAM

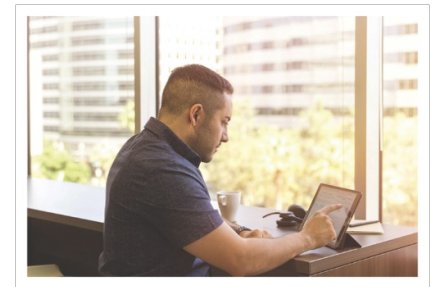
Anytime, Anywhere Growth Platform



Artificial Intelligence (AI) Insights



Come Alongside Service



App for Youth

- Research-Based Journeys
- Patent Pending Growth Cycle

AI Insights for Individuals

- Ensure Individual Accountability
- Empower Human Connections

Trained Growth Specialists(GS)

- Ensure Growth Plans Completed
- Personalized Expert Support

App for Champions

- Oversight of Learner's Transformation
- Manage Individual & Group Progress

AI Oversight for County Leaders

- Oversight of Learner's Progress
- Insights for Entire Organization

No Extra Burden on Staff

- Full Service - Intake to Outtake
- Staff have Little-to-Full Oversight

LEARNER'S ACHIEVE REAL GOALS

- Content is Personally Relevant
- Learner's Build Social Reputation



PARTNERS HAVE FULL INSIGHT

- Data Transparency and Tracking
- AI Reports at level of individual, group, and organization.

HOW IT WORKS



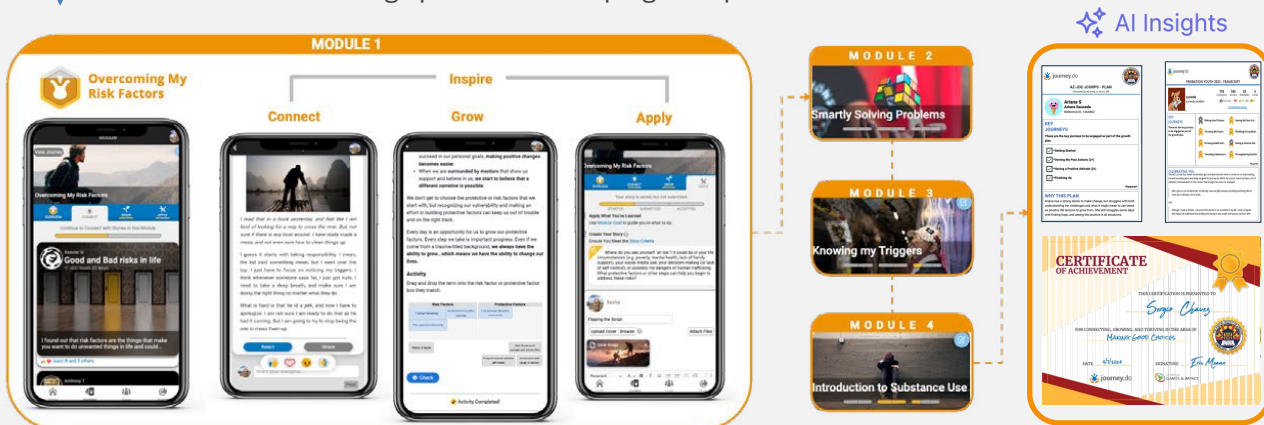
Our staff sets up your white-label instance of the platform, including the library, branding, and group settings prior to onboarding. Caseloads are together in private groups, managed by our trained coaches. Our staff then supports each member of your caseload, from intake to transition out.

- 1 Personalized growth plan is generated, and certificates are assigned, based on need
- 2 Growee earns 2 certificates, with strength-based feedback along the way
- 3 Growth portfolio and transition plan is generated, signed by officer and shared out



Initiating the Journey

- 1 **Setup by Our Team w/ Officer Oversight**
 - An onboarding meeting is scheduled to create a personalized growth plan, and to walk youth through using the platform
 - Officer receives insights, signs plan, which is then shared with youth and relevant parties
- 2 **Starting the Journey**
 - Each journey contains modules that consist of four steps based on our connected growth cycle, with the officer having up-to-the minute progress updates



Progressing in the Journey

- 3 **Progress and Feedback**
 - Each PF Journey includes 8 Growth Modules, with the goal being that they complete 4 Modules, connecting to peers, growing skills, and submitting life application stories for feedback
 - Our trained coaches provide strength-based and trauma-informed reviews to ensure growth
- 4 **Certification and Review**
 - As justice-involved individual reaches milestones, officers are provided updates and insights, and youth receive printable certificates along with a Growth Portfolio and transition plan

Where we Serve

COMMUNITY + DIVERSION + PROBATION + DETENTION



Learn more at change.journey.do

KEY JOURNEYS

Protective Factors

For justice-involved individuals, building protective factors is incredibly important to overcome life challenges that place them at-risk. Protective factors are attributes of individuals that if strengthened can lower the risk of negative life outcomes and increase the risk of positive ones.

PRO SOCIAL SKILLS

Making Good Choices

Thinking traps, beyond trauma, impulse control, build resilience, knowing triggers, problem solving

PHYSICAL AND MENTAL HEALTH

Pursuing Health and Wellness

Staying active, eating well, sleep habits, stress management, power of thoughts, caring for myself

PEER AND SOCIAL SUPPORT

Building Strong Relationships

Showing empathy, creating boundaries, positive friendships, effective communication

SUBSTANCE AVOIDANCE

Avoiding Substance Abuse

About substances, examining my use, growing protective factors, sober lifestyle

TAKING RESPONSIBILITY

Owning My Past Actions

Failing forward, owning my consequences, making the shift, engaging my communities

EDUCATION AND EMPLOYMENT

Growing My Future

Connecting to purpose, building my resume, learning to drive, getting my GED, college prep

ATTITUDES, VALUES & BELIEFS

Being My Best Self

Being my best self, beyond negativity, embracing gratitude, positive thoughts

GROWING FAMILY RELATIONS

Strengthening Families

Improving communication, clarifying rules and boundaries, doing family activities



LIFE TRANSITION

INNOVATING ME:

Growing My Future

Knowing My Strengths | Building My Professional Identity | Growing Market Value Assets

Adulting 101

Self-Care | Independent Skills | Figuring out Finances | Relationships that Matter |
On the Clock Career Pathways | Working It | Purpose

FAMILY SUPPORT:

Family Health (for families)

Embracing Hope | Knowing the Justice System | Building Resilience | Appreciating Human Development | Showing Up with Empathy | Effective Communication | Setting boundaries | Practicing Positive Parenting | Supporting Mental Health Exploring Forgiveness | Understanding Substances Use Disorders | Work to Reduce Harm



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Together we thrive.

STAFF SUPPORT:

Supporting Positive Development

- Coaches Journey: In Partnership with Justice System Partners (JSP)
- Building Protective Factors
- Communicating with Vulnerable Populations
- Supporting Mental Health and Harm Reduction
- Conversations about Substance Use
- Being Trauma-Informed and Strength-Based



In partnership with





Powering personal growth through small group journeys

————— Makers of —————

